



Project Title

Agro-tourism development

Project Type

Economic development

Project Location

Shijak, Maminas, Xhafzotaj and Gjepalaj

Total Pre-Estimated Budget

240,000 Euro

Project Background and Analysis

One of the sectors with clear potential for the economic development of the Functional Area of Shijak is the tourism sector, completely unexploited until now. This sector combined with other potentials of the area, such as agriculture and animal farming, would enable the opportunity for carrying out pilot activities in the agro-tourism area, based on tradition and local products.

As it clearly comes out from the analysis of Shijak Functional Area, the agricultural and dairy products are the basis for the economy. For this reason, this initiative would create new opportunities for the increase of local production, its promotion and enhancement of tourism development with a focus on local products. This combination of an undeveloped sector in the area, such as tourism, with two other sectors that make up the basis of the local economy, would successfully bring forth the development of all sectors involved.

Specific Objectives of the Project

The objective of this project is sustainable development and promotion of tourism through support and creation of pilot farms for the enhancement of agro-touristic activities, as a new touristic destination.

The enhancement of economic development of the area can be done through combination of these economic sectors, intertwined with direct benefit of the 40 selected farms.

Expected Results and Project Indicators

The direct beneficiaries of this project are 40 farms, selected to map agro-touristic destinations and in general, all the community of Shijak Functional Area is a beneficiary. All the LGU's of Shijak Functional area will be equally involved in the project activities, 10 farms for each LGU. The economic benefits of the area will come from agro-tourism development as a new touristic destination and increase in number of daily tourists with 200 people during the first year.

PROJECT 2



functional area programme
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Project Activities

The duration of the project will be 20 months.

- Support with technology and equipment of 40 identified and selected farms.
- Creation of agro-touristic map with farms destinations and their products.
- Promotion of agro-touristic map and its inclusion in the touristic agendas of the local and foreign operators.
- Establishment of touristic information offices in 4 LGU's of the Functional Area.
- Fair with traditional agricultural, dairy products of the area and taking efforts for establishing an annual date for a local celebration.

Project Maturity

There is only a clear concept on the need and the opportunities that the implementation of this project would offer. For the implementation of this project, the first step to be undertaken is the agreement with the local government and farmers.

Financial Resources and Implementation Partners

Taking into consideration the lack of financial sources for the local government to fund this kind of projects, it would be appropriate to require funding from foreign donors and funds on regional development of the Albanian Government. Civil Society, in partnership with the local government, would be the most appropriate actor for the implementation of this project, taking into consideration the experience gathered in years and its natural role in such projects.

Project Cost

Support with technology and equipment for 40 farms 160,000€;
Development of an agro-touristic map 10,000€;
Map promotion 10,000€;
Raising touristic information offices in 4 LGU's of the FA 50,000€;
Fair organisation 10,000€;
Total 240,000€.